



HIGH BANKS SPEEDWAY SOCIAL MEDIA POLICY

Purpose:

High Banks Speedway defines social media as any electronic communication or posting of information, photographs, videos, comments, or other content on the internet. This includes, but is not limited to, personal websites, blogs, forums, message boards, podcasts, and all social media platforms including Facebook, Instagram, X (formerly Twitter), Threads, TikTok, Snapchat, YouTube, Reddit, LinkedIn, and similar platforms. Individuals are solely responsible for the content they post, share, comment on, or otherwise publish online, whether personally or through another individual acting on their behalf.

Applicability:

This policy applies to all competitors, drivers, entrants, owners, crew members, family members, guests, sponsors, and any other person participating in or associated with a High Banks Speedway event.

Each driver and entrant is responsible for the conduct of their crew members, family members, and guests while participating in High Banks Speedway events.

Expectations:

All participants are expected to conduct themselves professionally and respectfully both at the racetrack and online.

The following may be considered violations of this policy when directed toward High Banks Speedway, its officials, employees, volunteers, sponsors, competitors, or event participants:

- False or knowingly misleading statements.
- Harassment, bullying, intimidation, or threats.
- Personal attacks or abusive language.
- Posts intended to damage the reputation or integrity of High Banks Speedway or its participants.
- Disclosure of confidential or proprietary Speedway information.
- Encouraging others to harass, threaten, or interfere with Speedway operations.

Constructive criticism, respectful opinions, and legitimate concerns expressed in a civil manner are not prohibited.



Enforcement:

Violations may result in disciplinary action at the sole discretion of High Banks Speedway, including but not limited to:

- Verbal or written warning
- Fine
- Loss of points
- Probation
- Suspension from one or more events
- Suspension for the remainder of the season
- Expulsion from High Banks Speedway

The Speedway reserves the right to determine the appropriate level of discipline based on the nature, severity, and circumstances of the violation. Serious violations may result in immediate season suspension or expulsion without prior warning.

Appeals:

Any disciplinary action issued under this policy may be appealed in writing within seven (7) days of notification. The decision of High Banks Speedway management shall be final.